# Control Point Emphasizes Winter HVAC Maintenance for Optimal Home Comfort

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SHREWSBURY, MA - January 30, 2026 -
Control Point Heating ? Cooling ? Plumbing ? Electric, a family-owned HVAC contractor serving the Shrewsbury area, underscores the importance of regular HVAC maintenance as winter conditions intensify. With temperatures dropping, the company highlights how proper upkeep of heating systems can ensure efficiency and reliability during the coldest months. This focus comes from years of experience in addressing seasonal challenges faced by homeowners.

Established in 2007, Control Point Heating ? Cooling ? Plumbing ? Electric has built a reputation for comprehensive services in heating, cooling, plumbing, and electrical systems. The company's technicians bring over 286 years of combined expertise to every job, handling everything from installations to repairs and maintenance. As an HVAC contractor in Shrewsbury, MA, the firm specializes in a range of systems, including gas furnaces, heat pumps, boilers, and geothermal options. These services extend to commercial properties as well, where maintaining operational efficiency is critical.

In winter, heating systems work harder to combat low temperatures, which can lead to increased wear and potential breakdowns if not addressed. Control Point points out that routine inspections can identify issues

such as dirty filters, faulty thermostats, or inefficient ductwork before they escalate. The company's approach includes thorough checks of air handlers, zone control systems, and indoor air quality components to promote even heating and reduce energy consumption.

The VIP Club maintenance plan offered by the company provides scheduled visits to keep systems in top condition. Members receive priority service, along with inspections that cover safety checks and efficiency optimizations. This program aligns with the firm's commitment to preventing emergencies, particularly during peak winter usage when demand for repairs surges.

Danielle Boland, co-owner and Director of Strategy and Business Operations, noted the value of proactive care. "Regular maintenance extends the life of HVAC equipment and helps maintain consistent indoor temperatures, which is essential for comfort in harsh weather," Boland said. Her background in business strategy and customer experience informs the company's emphasis on structured maintenance programs that support long-term system performance.

Beyond heating, the company addresses related needs, such as plumbing services that include water heater maintenance to ensure hot water availability. Electrical inspections complement these efforts, verifying that wiring and components support the increased load from heating appliances. This integrated service model allows Control Point to handle interconnected home systems effectively.

The firm's environmental responsibility is evident in its EPA certification and assistance with energy rebates for efficient upgrades. Homeowners can benefit from options like high-efficiency heat pumps or improved insulation, which not only lower utility bills but also reduce environmental impact. In a time when energy costs fluctuate, these measures provide practical solutions for sustainable home management.

Nick Lupo, co-owner and founder, reflected on the company's evolution. "Since starting in 2007, the focus has remained on delivering reliable services that meet the specific needs of each client," Lupo said. "Winter preparation is a key part of that, as it prevents disruptions and ensures systems operate at their best."

Control Point also offers duct cleaning and air quality enhancements, which are particularly relevant in winter when homes are sealed against the cold. Improved air circulation can mitigate issues like dry air or allergen buildup, contributing to healthier indoor environments.

The company's team-oriented culture fosters ongoing training and professionalism, ensuring technicians stay current with industry standards. This dedication supports the delivery of services that encompass sheet metal work, home automation integration, and commercial HVAC solutions.

As part of its plumbing portfolio, the firm handles sewer line repairs, water filtration systems, and backflow

prevention, which can be affected by freezing temperatures. Electrical services include upgrades to panels and lighting, enhancing safety during shorter daylight hours.

Looking ahead, Control Point continues to adapt to emerging technologies in energy-efficient systems. The integration of smart thermostats and zone controls allows for customized heating, optimizing energy use without sacrificing comfort.

The firm's history traces back to its founding principles of customer service and teamwork. Under the joint leadership of Lupo and Boland since January 2023, the company has strengthened its operations, emphasizing diversity and excellence in all aspects.

Control Point operates as a fully licensed and insured provider, committed to quality workmanship. The company's broad service range covers residential and commercial needs, from routine maintenance to complex installations.

In summary, the emphasis on winter HVAC maintenance reflects the firm's proactive stance in supporting community needs. By addressing potential issues early, homeowners can avoid costly repairs and enjoy reliable warmth throughout the season.

Control Point Heating ? Cooling ? Plumbing ? Electric is a family-owned business founded in 2007, specializing in HVAC, plumbing, and electrical services. With a team boasting extensive experience, the company delivers comprehensive solutions focused on efficiency and customer satisfaction.
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**Control Point**

*Founded in 2007 by an HVAC professional with extensive commercial experience, Control Point is located in central Massachusetts. Our HVAC experts offer over 189 years of combined experience in the HVAC industry and bring excellence to every job.*

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